

Inner Circle

JULY 2021 SESSION



COACH



Alejandro Cremades

CoFounder at Panthera Advisors

- Serial entrepreneur
- Guest lecturer professor at Wharton, NYU, Columbia University
- Ranked #1 in the Top 30 under 30 list by Vanity Fair, Entrepreneur Magazine, and GQ Magazine
- Forbes contributor
- Author of *The Art of Startup Fundraising*

**“You are your own
obstacle”**

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Memorizing The Pitch

Record
Yourself

Associate
To Images

Storytelling

Making The Pitch Stand Out

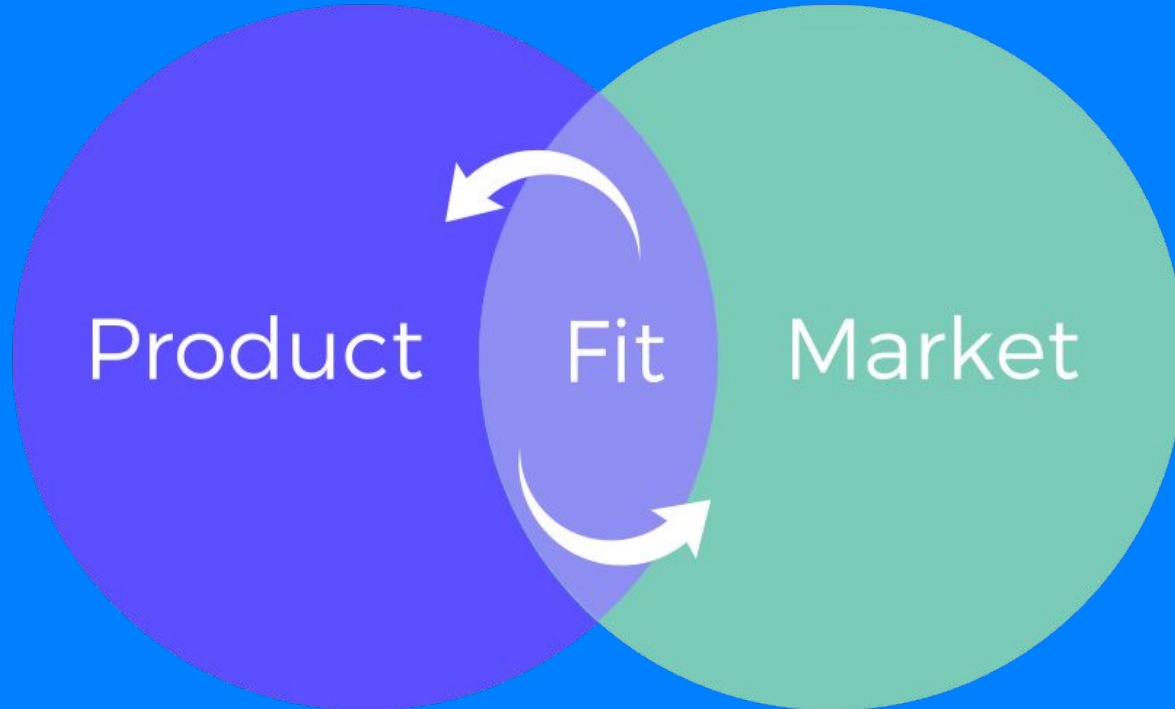
Absolute Must!

- Research first
- Simplicity
- Wonders with numbers
- Great tables and charts
- Swap text for icons

Simplifying The Execution

Break big problems into small problems. Then tackle one by one.

Product Market Fit



Skills Of The Best Entrepreneurs

- Listening
- Ability to ask the right questions
- Pitch decks
- Verbal presentation skills
- Networking skills
- Storytelling
- Ability to convey the vision
- Enroll others
- Adaptability

If You Are Accepting \$ From Family

**Set
Expectations**

Be Clear

**Know The
Risk**

Agreements

A wide-angle photograph of the New York City skyline, including the Freedom Tower, viewed from across the water. The skyline is reflected in the calm water in the foreground. The sky is a pale, overcast blue.

Panthera Advisors

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